



Media Release

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Moonlight Madness scheduled for Friday, September 25

Top 10 photography contest finalists will be voted on during event

ANNOUNCEMENT – September 22, 2020: The DOWNTOWN EVANSVILLE – Economic Improvement District will host a social distance event series, Moonlight Madness, on Friday, September 25.

September 22, 2020: The DOWNTOWN EVANSVILLE – Economic Improvement District (EID) is welcoming the community to visit downtown shops and restaurants on Friday, September 25 from 6-9 PM for a social distance event series called Moonlight Madness.

Attendees can see Downtown Evansville through local photographers' eyes by strolling Main Street from 2nd to 4th Streets. "We're excited to share the finalists of our first "Photograph DTEVV" exhibition in the windows of our shops and restaurants," said Josh Armstrong, president of the EID. "Vote for your favorite photograph at the Downtown Evansville cart at Main and 3rd Streets. We are offering a \$250 purchase prize for the most popular photograph," he added.

The event also offers a way to imagine yourself living Downtown. Free carriage and pedal-bar rides will take attendees to the McCurdy to tour available apartments and visit Myriad Brewery on SE 1st as well. Downtown stores and restaurants will be open, and live musicians will perform along Main Street to serenade visitors as they stroll from store to restaurant.

Social distancing will be required at this outdoor event. Businesses have implemented safety protocols to combat the spread of COVID-19, which may include requiring customers to wear a mask upon entry.

"Small businesses make our community different from other cities," added Armstrong. "We invite the region to join us Downtown and view the impressive photographs from local artists, safely shop in our stores, dine in our restaurants, and imagine yourself living downtown on your apartment tour," he added.

Future Moonlight Madness events are scheduled for October 9 and October 23 from 6-9 PM. Visit DowntownEvansville.com/MoonlightMadness or Downtown Evansville Indiana on social media for individual shop and restaurant offerings and information about housing opportunities in Downtown.

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About DOWNTOWN EVANSVILLE – Economic Improvement District

Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, work and visitor experiences in Downtown Evansville. In 2019, the EID will lead over \$250,000 in projects which improve the appearance of Downtown, in addition to marketing, advocacy and safety programs.