



Media Release

September 8, 2021

Contact:

Adam Trinkel, Marketing & Events Director

DOWNTOWN EVANSVILLE - Economic Improvement District

(812) 686-1896 | [adam@downtownevansville.com](mailto:adam@downtownevansville.com)

## Moonlight Madness Ladies Night Out is September 9

*Event highlights Women Led/Owned Businesses*

**ANNOUNCEMENT - September 8, 2021:** The DOWNTOWN EVANSVILLE - Economic Improvement District (EID) is hosting Moonlight Madness Ladies Night Out Presented by Edward Jones Jim Back, CFP® Financial Advisor on Thursday September 9 along Main Street (from 2<sup>nd</sup> and 5<sup>th</sup> Streets) from 5:30 - 8 PM.

The event will celebrate women of all backgrounds in business. Female business owners, artisans, authors, makers, and female led/focused nonprofits will set up complimentary booth space along Main Street. A range of activities, including a charcuterie board class, a plant care class, chair massages, yoga, meditation, and trivia, will be offered. Advance registration is required for class offerings. Shops will be open extended hours to welcome shoppers and restaurants will be open for dining.

“The EID is committed to building a more active and inclusive Downtown Evansville. We wanted to use our Moonlight Madness series as a platform to elevate women led/owned businesses. Shops will be open late hours for consumers to support our existing women led/owned businesses in Downtown Evansville,” said Josh Armstrong, president, EID.

Visit [DowntownEvansville.com/MoonlightMadness](https://DowntownEvansville.com/MoonlightMadness) or Downtown Evansville Indiana on social media for event details. The event is the first in this year’s shopping and dining series. The second Moonlight Madness event will celebrate Black led/owned businesses on Thursday, October 14.

###

### About DOWNTOWN EVANSVILLE - Economic Improvement District

*Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, work and visitor experiences in Downtown Evansville. In 2021, the EID will lead over \$200,000 in projects which improve the appearance of Downtown, in addition to marketing, advocacy and safety programs.*