



FOR IMMEDIATE RELEASE

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CONTACT: Adam Trinkel

DOWNTOWN EVANSVILLE - Economic Improvement District  
(812) 686-1896 | adam@downtownevansville.com

### **Downtown Evansville launches virtual tip jar**

**ANNOUNCEMENT** - Friday, April 10, 2020: Downtown Evansville Virtual Tip Jar launches to support service industry employees.

Friday, April 10, 2020: The DOWNTOWN EVANSVILLE - Economic Improvement District (EID) has created a virtual tip jar program to benefit service industry employees in Downtown Evansville who have been laid off, furloughed or seen a reduction in their work hours due to the coronavirus disease (COVID-19) pandemic.

Service industry employees are encouraged to sign up by sharing their Venmo, PayPal, or Cash App accounts at [DowntownEvansville.com/tipjar](https://DowntownEvansville.com/tipjar). Individuals can visit this webpage and search the listing to find their favorite server, bartender or stylist and gift them money, referred to as a "tip."

"Relationships between consumers and the people who cut their hair, make their coffee, serve them a beer or bring them dinner are important to me, and to many other consumers: service industry employees play a vital role in the vibrancy and success of Downtown Evansville. Our organization's vision includes our being a resilient neighborhood which cares for its own. Even though our residents and visitors are currently unable to dine in our restaurants or visit our entertainment venues, they can show their support through the virtual tip jar," said EID President Josh Armstrong.

A complete list of operating businesses, as well as special promotions and the latest developments surrounding COVID-19 in Downtown Evansville can be found at [DowntownEvansville.com/covid-19](https://DowntownEvansville.com/covid-19).

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**About the EID** - Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. Funds from this assessment are managed by a Board of property and business owners within the district. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, worker and visitor experiences in Downtown Evansville.