



Media Release

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Downtown Evansville Sidewalk Sale scheduled for Saturday, May 8

Support Small Businesses in Downtown Evansville

ANNOUNCEMENT – May 5, 2021: The DOWNTOWN EVANSVILLE – Economic Improvement District (EID) is hosting their third Sidewalk Sale on Saturday May 8 from 9 AM – 2 PM.

The event, billed as Evansville’s longest street sale, will feature more than 70 local makers and vendors selling items alongside Downtown businesses and residents on Main Street (from 2nd to 6th Streets).

“We expanded the event this year and invited community members throughout the city to sell their handmade and vendor items. The response has been overwhelmingly positive. We’re pleased to welcome 70+ participants selling everything from handmade cutting boards to flowers and clothing,” said Josh Armstrong, president, EID.

Downtown stores and restaurants will be open and offering special deals. Businesses continue to adhere to recommended COVID-19 safety protocols. These may include employees wearing face masks and asking customers to wear a mask upon entry, hand sanitizers, social distancing floor markers, and other efforts.

Local food truck favorites Divas Cookin and Queen B’s Cuisine will be serving food to shoppers. Downtown restaurants will also be open for customers.

Visit DowntownEvansville.com/SidewalkSale or Downtown Evansville Indiana on social media for event details.

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About DOWNTOWN EVANSVILLE – Economic Improvement District

Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, work and visitor experiences in Downtown Evansville. In 2021, the EID will lead over \$200,000 in projects which improve the appearance of Downtown, in addition to marketing, advocacy and safety programs.