



Media Release

August 11, 2021

Contact:

Adam Trinkel, Marketing & Events Director

DOWNTOWN EVANSVILLE - Economic Improvement District

(812) 686-1896 | adam@downtownevansville.com

Second Night on Main Presented by Romain GMC is August 14

Event series highlights Downtown Evansville as a nightlife destination

ANNOUNCEMENT - August 11, 2021: The DOWNTOWN EVANSVILLE - Economic Improvement District (EID) is hosting the second Night on Main Presented by Romain GMC for 2021 on Saturday August 14 from 7 - 11 PM on the 300 Block of Main Street.

The event, billed as Downtown Evansville's summer block party series, is a collaboration with High Score Saloon and will feature DJ Beanz playing 90's hits, an outdoor arcade, Giant Mario Kart projected onto a building, a 12 ft green screen where guests will be photographed in an iconic scene from the film Titanic, photo booth, giant Jenga, giant beer pong, yard games, and more.

The event is for guests 21 years of age and older. Admission is \$10 per person and can be purchased online or the night of the event. There are no processing fees for online purchases. Admission includes access to all activities. A portion of the event proceeds will benefit the Evansville Vanderburgh School Corporation (EVSC) Foundation for the EVSC Expanding the Experience grants, which are available to teachers and staff who are in need of funding for projects that align with Goal #1 of EVSC's Continuous Improvement Plan: All students will develop to their maximum potential and be successful throughout every stage of life. More details about this grant program are available at <https://evscfoundation.org/grants/>.

"We're pleased to host our second Night on Main event for 2021. This outdoor block party allows for safe, distanced fun and entertainment Downtown. With school officially back in session, we're thrilled to have a portion of the proceeds benefit the EVSC Foundation and EVSC students," said Josh Armstrong, president, EID.

Pizza Revolution, FireChicken, and JB's Barnyard Food Trucks will be serving food and dessert to attendees. High Score Saloon will be selling beverages. Existing Downtown businesses will also be open for consumers.

The media partner for the series is Townsquare Media and their Downtown Evansville based-stations MY 105.3 WJLT, 99.5 WKDQ, KISS 106, and 103 GBF. The third and final Night on Main date for 2021 is Saturday, September 18 on the 500 Block of Main with Kevin's Backstage Bar & Grill.

Visit DowntownEvansville.com/NightonMain or Downtown Evansville Indiana on social media for event details and to purchase tickets.

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About DOWNTOWN EVANSVILLE – Economic Improvement District

Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, work and visitor experiences in Downtown Evansville. In 2021, the EID will lead over \$200,000 in projects which improve the appearance of Downtown, in addition to marketing, advocacy and safety programs.