



**ECONOMIC  
IMPROVEMENT  
DISTRICT INC.**

Media Release

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**Contact:**

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**Love & Light in Downtown Evansville April 23 & 24**  
*New lighting experience kicks off 2021 EID event schedule*

**ANNOUNCEMENT – April 20, 2021:** The DOWNTOWN EVANSVILLE – Economic Improvement District (EID) announces a new interactive lighting experience scheduled for Friday April 23 and Saturday April 24.

April 20, 2021: The DOWNTOWN EVANSVILLE – Economic Improvement District (EID) announces a new interactive lighting experience scheduled for Friday April 23 and Saturday April 24 from 7-10 pm in the parking lot behind the Children’s Museum of Evansville.

The event, Love & Light, is a two-night interactive lighting installation featuring multiple colored LED lights projected onto the wall of the Children’s Museum of Evansville (cMoe). A combination of shadows is created as guests interact with the colorful lights. Guests are encouraged to take photos and share them on social media with #DTEVV. There is no charge to attend.

DJ Beamz will provide guest musical entertainment both evenings. cMoe will offer guided tours each night from 7-9 pm. Participating food trucks will include La Plaza Food Truck (4/23 & 4/24), Divas Cookin (4/23), Bruce Li (4/24), and Random Fill Ups (4/24). A special thank you to the cMoe, Kahn, Dees, Donovan & Kahn, LLP, and the event Entertainment Sponsor, Speak and Tell Studios, for their support.

In 2021 the EID will be organizing and hosting 60+ events and experiences. COVID-19 prevention measures will be in place for all events in accordance with guidelines from local and State officials.

“We’re excited for this new lighting experience – the first of its kind in Evansville,” said Josh Armstrong, EID President. “We invite the community to join us Downtown for this special experience for all ages,” he added.

Visit [DowntownEvansville.com/LoveandLight](http://DowntownEvansville.com/LoveandLight) or Downtown Evansville Indiana on social media for event details.

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**About DOWNTOWN EVANSVILLE - Economic Improvement District**

*Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, work and visitor experiences in Downtown Evansville. In 2021, the EID will lead over \$200,000 in projects which improve the appearance of Downtown, in addition to marketing, advocacy and safety programs.*

*Precedent images from similar lighting installations.*



Photo credit: fortyaywayne



Photo credit: fortyaywayne



Photo: Anders Sune Berg



Photo: Studio Olafur Eliasson