



**ECONOMIC
IMPROVEMENT
DISTRICT** INC.

Media Release

September 10, 2021

Contact:

Adam Trinkel, Marketing & Events Director

DOWNTOWN EVANSVILLE – Economic Improvement District

(812) 686-1896 | adam@downtownevansville.com

Dog Day Downtown Presented by German American Bank is Saturday, September 11

Pup-ular event returns to Downtown Evansville

ANNOUNCEMENT – September 10, 2021: The DOWNTOWN EVANSVILLE – Economic Improvement District (EID) invites the community to bring their dogs and visit Downtown Evansville on Saturday, September 11 from 11 AM - 3 PM for the second annual Dog Day Downtown Presented by German American Bank. Event activities will take place on Main Street (from 2nd to 4th Street).

Activities are free thanks to the generous support of sponsors, including presenting sponsor German American Bank, Earthborn Holistic Pet Foods, Pet Food Center, Pet Supplies Plus, and Romain Subaru. Activities will include a dog agility course, dog adoptions, a “Bone Bar” with free bones (quantities limited), free bandanas for your pup (quantities limited), free dog nail trimmings and massages, a cuddle station, photo points for guests and their dogs and more. Local animal nonprofits are participating, as are local vendors selling dog-related products.

At 11:30 AM a proclamation from Evansville Mayor Lloyd Winnecke will be read in front of 318 Main Street proclaiming September 11, 2021 K9 Appreciation Day. The proclamation is in recognition of the 20th anniversary of the 9/11 terrorist attacks and the 300 dogs who assisted in the search and rescue efforts following the attacks. The proclamation will also honor K9s locally and in cities across the country.

Hand sanitizing stations and a hand washing station will be available for use. Businesses have implemented safety protocols to combat the spread of COVID-19, which may include the recommendation of wearing a face mask upon entry.

“Last year this event was a bright spot during a difficult year. We’re pleased to host this event in our Downtown neighborhood as we roll out the red carpet for your furry companions,” said Josh Armstrong, president, EID. “We encourage our four-legged friends and their humans to join us for a fun and safe day of themed outdoor activities, safe shopping in our pet friendly stores, and dining at one of our pet friendly restaurant patios,” he added.

Visit DowntownEvansville.com/DogDay or Downtown Evansville Indiana on social media for more information.

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About DOWNTOWN EVANSVILLE – Economic Improvement District

Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, worker, and visitor experiences in Downtown Evansville. In 2021, the EID will lead over \$200,000 in projects which improve the appearance of Downtown, in addition to marketing, advocacy and safety programs.