



**ECONOMIC  
IMPROVEMENT  
DISTRICT INC.**

## **Downtown Evansville Adopt-A-Block Sponsorship Program**

**The DOWNTOWN EVANSVILLE - Economic Improvement District (EID) builds a more active and inclusive Downtown Evansville. The EID sponsorship program allows our efforts to extend further in the Downtown neighborhood and provides the sponsor with recognition and advertising benefits listed below.**

**A \$500 Adopt-A-Block Sponsorship includes:**

- **Signage with name/company logo on a mutually agreed upon block within the EID boundaries. The sign measures 6" x 9." The sponsorship is effective for one full year following signage installation.**
- **As an Adopt-A-Block Sponsor you would receive recognition via:**
  - **EID website ([DowntownEvansville.com/adoptablock](http://DowntownEvansville.com/adoptablock)) with a link to your website**
  - **Two social media posts annually on EID social media platforms (Downtown Evansville Indiana): Facebook 18,000+ followers, Instagram 8,000+ followers, Twitter 2,200+ followers & LinkedIn 900+ followers**
  - **Listing in our 2021 Annual Report (available in print and online in February 2022)**
  - **Acknowledgement in our monthly e-newsletter (1,800+ contacts)**
  - **Exposure and visibility with downtown residents, employees and visitors as they live, work, dine, shop & visit Downtown Evansville**

**Sponsors are not responsible for maintaining the block. The EID provides funding for clean, safe & beautification initiatives, including planting, litter removal, and watering/maintenance of plants, within our district boundaries. The sponsor will have the option to renew at a discounted rate of \$400 annually.**

**We thank you for your consideration and look forward to partnering with you.**

**Questions? Please contact:**

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